

# Succeed Together.

A commitment to a cooperative and thoughtful approach. The expertise, resources, and dedication to find the shared path forward.



### **About Center Rock**

Founded in 2018, Center Rock is a Midwest-based, operationally-oriented private equity firm focused on investing in lower middle market industrial businesses. Our history is working with leading companies to improve and unlock value. We see potential where others may not look, and as a team we can find the right solution to the right challenge.

## Why Partner With Center Rock

#### Industrials is all we do

Focus and experience allow us to move with greater speed and certainty. We only invest in leading industrial franchises that provide essential products or services to their customers.

### **Navigating Complexity**

We are committed to finding shared solutions that work for everyone. We bring equity capital, improvement tools and expertise to overcome complex operational and transactional challenges.

#### **Constructive Partners**

We want you to succeed with us. We know that building positive relationships, finding constructive solutions and doing the hard work can provide a path to success for everyone.

### **Investment Criteria**



### **Company Size**

**\$50-\$500M** Revenue

up to \$50M EBITDA, including negative EBITDA

\$25-\$150M Equity Investment



### Industry Focus

**Industrial Manufacturing** 

Industrial Distribution

**Industrial Services** 



### Transaction Types

We have the flexibility and tools to invest in a broad array of transactions including corporate carve-outs, restructurings and special situations.



### **Geographic Focus**

US & Canada



**CHICAGO** 



#### **DIAMOND C** | Mount Pleasant, TX

Leading manufacturer of premium open-air trailers recognized for exceptional quality, customizability, and innovation



#### WOLVERINE ADVANCED MATERIALS | Dearborn, MI

Global manufacturer and distributor of advanced coated-metal automotive products for sealing and noise & vibration damping applications, including brake shims, gaskets, and abutment clips



#### MARK ANDY | Chesterfield, MO

Manufacturer and distributor of label and packaging printing equipment, as well as consumable printing supplies, maintenance services and aftermarket parts



#### JOHN LAWRIE TUBULARS | Houston, TX

A leading, multinational distributor and processor of steel tubular and piling products used in construction and infrastructure applications





#### POWER SERVICES GROUP | Cape Coral, FL

Leading provider of turnkey maintenance, repair, overhaul services, and parts for the global power generation and industrial process markets



#### FLANDERS | Evansville, IN

Leading provider of control and automation solutions for mining, manufacturing, mills, and other heavy industry



#### EASTERN WHOLESALE FENCE | Medford, NY

Leading distributor of exterior residential and commercial fencing solutions



#### TAG MANUFACTURING | Chattanooga, TN

Leading designer and manufacturer of highly engineered attachments for construction and earth-moving applications



#### THE MERIT DISTRIBUTION GROUP | Spartanburg, SC

Largest full-line distributor of painting and flooring installation sundries in the United States



#### AMERICAN PIPING PRODUCTS | St. Louis, MO

One of the largest value-added distributors of specialty pipe, tube, fittings, and flanges



#### LINC SYSTEMS | Westlake, IN

Leading value-added distributor of industrial fastening and packaging solutions





#### **SIGNATURE SYSTEMS** | Flower Mound, TX

Leading designer and manufacturer of highly engineered composite mats for worksite safety and ground protection

#### Contacts

#### **INVESTMENT TEAM**

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**BUSINESS DEVELOPMENT** 

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